



COMMUNITY SIGN

Purpose:

The purpose of this policy is to establish a process to evaluate and manage requests for advertising on the community sign.

Policy Statement:

To encourage and promote community engagement within the Town of Vauxhall and district by providing a means of advertising information about community events; and to communicate relevant and timely information to local residents and visitors.

Scope/Application:

The primary purpose of the sign is to promote community events.

Non-profit organizations (clubs, schools, service organizations and churches) within the Town of Vauxhall and district may request announcements be placed on the electronic sign at no charge.

Business and personal advertising requests will be subject to applicable fees.

Responsibility:

It will be the responsibility of the administration office to manage and submit messages to the electronic sign. If there are any questions regarding whether or not a group requesting use of the sign is authorized per this policy, or regarding the content of a message, the CAO will make a decision regarding the request.

Priorities:

Town of Vauxhall advertising supersedes all requests.

In the event of an emergency the Town has the right to suspend all messages.